

Earn our licence to operate *continued*

Water stewardship

Water is the main component of our beverage production and is essential to our manufacturing processes. We are committed to protect this valuable resource and to reduce the amount of water we use in all our activities. To achieve our Mission 2025 objectives, we are working to minimise water use by 20% in plants that are located in water risk zones. Together with our stakeholders and local communities, we also want to make sure that people in water risk zones where we operate have access to safe, clean water.

All our plants, except the recently acquired Lurisia plant in Italy, Teplice in Czech Republic, Natura in Serbia and Egypt plants are certified by Alliance for Water Stewardship (AWS) which confirms that the plants meet the global benchmark for responsible water stewardship. This certification covers 95% of the plants and 99.6% of the production volume (excluding Egypt plants, Bambi and Tsakiris), and 87% of the plants and 88.8% of the production volume (excluding Bambi and Tsakiris).

The water usage ratio of our priority locations increased slightly in 2022 due to changes in production patterns at several big volume plants. Despite the overall increase, we achieved significant reductions in water consumption at a number of plants. Water use ratio fell by 17% in Heraklion (Greece), 16% in Yerevan (Armenia), 8% in Asejire (Nigeria), and 2% in Rionero (Italy).

Going forward, we continue to implement water reduction plans at priority locations in water risk zones. In addition to upgrading our production facilities with equipment and technologies requiring less water consumption, we are seizing opportunities to reuse water in production facilities, designing full-plant water reuse systems.

Water stewardship program in Nicosia

In 2022 we started, in collaboration with Global Water Partnership – Mediterranean (GWP-Med) and with the support of The Coca-Cola Foundation, a new water stewardship project in Nicosia, in Cyprus, which is one of our water priority locations. The project is designed for Non-Conventional Water Resources (NCWR) technical solutions in a smart-city context. Its scope includes greywater reuse, rainwater harvesting, information & communication technologies for smart watering, water efficiency applications and awareness building. The expected benefit of the project will be around five million litres of saved water annually.

'Zero Drop'

In the community of Profitis Ilias in Heraklion (Greece) we launched 'Zero Drop' programme in partnership with the Global Water Partnership – Mediterranean (GWP-Med) and The Coca-Cola Foundation. A new water piping network will replace the old existing pipes and as a result the treated wastewater will be used for irrigation of adjacent agricultural areas. The estimated current annual losses with the existing piping network are around 10 million litres of treated wastewater which will be saved within the 'Zero Drop' programme.

Mission 2025 target

20%

reduction in water use in water risk zones

Help secure

water availability for all our communities in water risk areas

Water use ratio in water priority plants
(litre/litre of produced beverage)

