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Our business at a glance continued

Our 24/7 portfolio

Percentage of Coca-Cola HBC revenue

Organic growth excluding Russia and Ukraine

We have a drink for every occasion during the day, from sunrise to sunset. Our strategic priorities are Sparkling, Energy and Coffee. Sparkling, including Adult Sparkling, is 72% of our business. Energy comprises 6%, with a 32% growth rate in 2022, on an organic basis excluding Russia and Ukraine. Coffee is smaller at less than 1% of revenue, but with a 45% growth rate in 2022, on an organic basis excluding Russia and Ukraine.

