

# EXANE FIRESIDE CHAT

8 JUNE 2021

**ZORAN BOGDANOVIC**  
CHIEF EXECUTIVE OFFICER



# FORWARD-LOOKING STATEMENT

Unless otherwise indicated, the condensed consolidated interim financial statements and the financial and operating data or other information included herein relate to Coca-Cola HBC AG and its subsidiaries (“Coca-Cola HBC” or the “Company” or “we” or the “Group”).

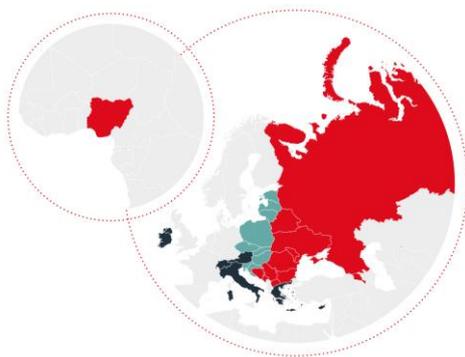
This document contains forward looking statements that involve risks and uncertainties. These statements may generally, but not always, be identified by the use of words such as “believe”, “outlook”, “guidance”, “intend”, “expect”, “anticipate”, “plan”, “target” and similar expressions to identify forward looking statements. All statements other than statements of historical facts, including, among others, statements regarding our future financial position and results, our outlook for 2021 and future years, business strategy and the effects of the global economic slowdown, the impact of the sovereign debt crisis, currency volatility, our recent acquisitions, and restructuring initiatives on our business and financial condition, our future dealings with The Coca-Cola Company, budgets, projected levels of consumption and production, projected raw material and other costs, estimates of capital expenditure, free cash flow, effective tax rates and plans and objectives of management for future operations, are forward looking statements. By their nature, forward looking statements involve risk and uncertainty because they reflect our current expectations and assumptions as to future events and circumstances that may not prove accurate. Our actual results and events could differ materially from those anticipated in the forward-looking statements for many reasons, including the risks described in the 2020 Integrated Annual Report for Coca-Cola HBC AG and its subsidiaries.

Although we believe that, as of the date of this document, the expectations reflected in the forward-looking statements are reasonable, we cannot assure you that our future results, level of activity, performance or achievements will meet these expectations. Moreover, neither we, nor our directors, employees, advisors nor any other person assumes responsibility for the accuracy and completeness of the forward-looking statements. After the date of the condensed consolidated interim financial statements included in this document, unless we are required by law or the rules of the UK Financial Conduct Authority to update these forward-looking statements, we will not necessarily update any of these forward-looking statements to conform them either to actual results or to changes in our expectations.

# THE LEADING 24/7 BEVERAGE PARTNER

## WHERE WE OPERATE

We benefit from a diverse combination of countries across both growth and established markets



% of 2020  
Group revenue



## KEY STATS

**28**  
countries

**100+**  
brands

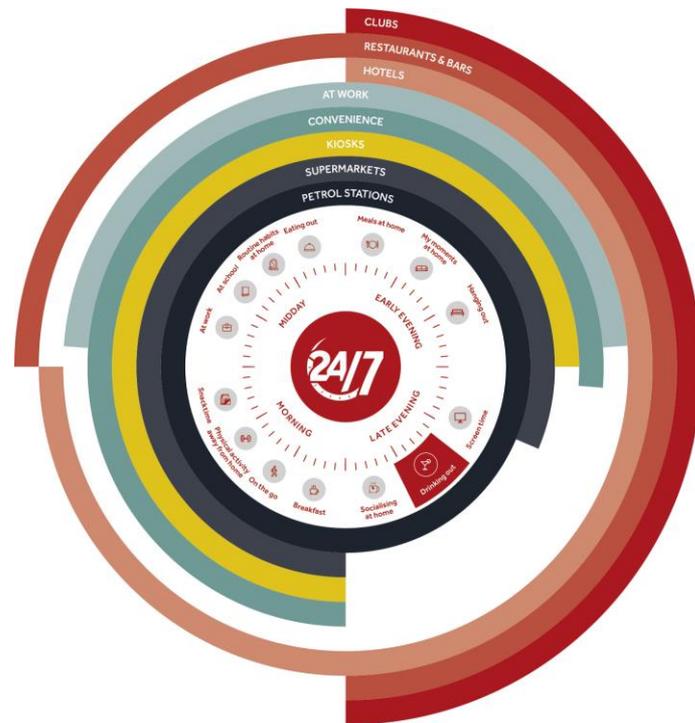
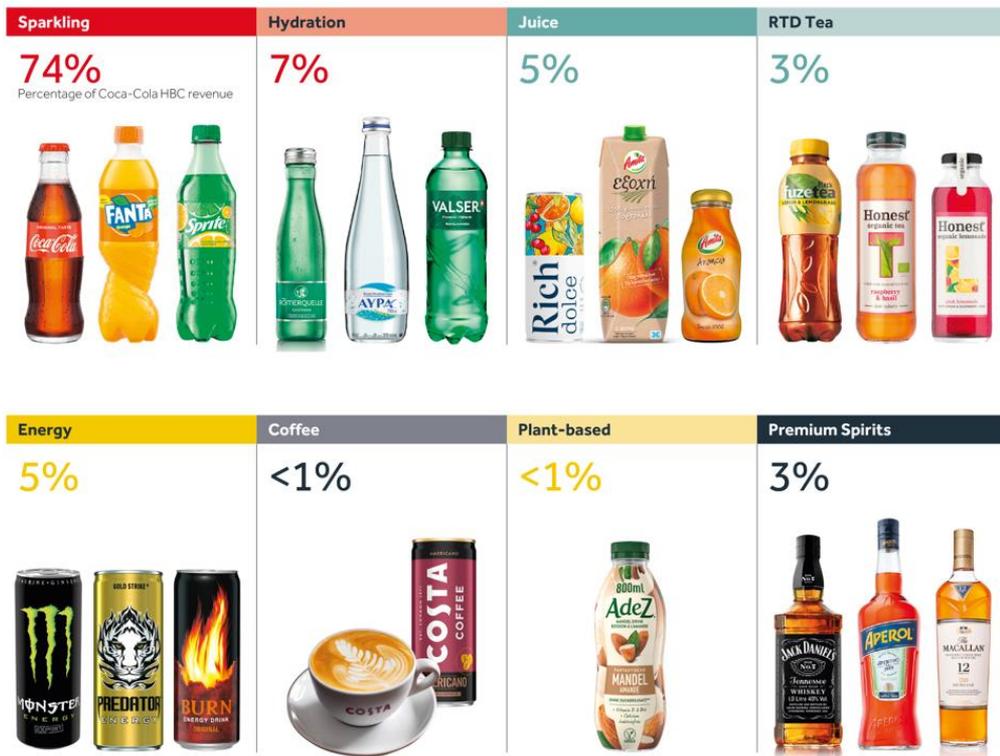
**+40bps**  
value share gain in  
our footprint vs.  
2019

**#1 in DJSI**  
The world's most  
sustainable  
beverage company

**1.4 million+**  
customers

**600 million+**  
consumers

# WINNING IN THE MARKETPLACE



We also benefit from a targeted snacks business which represented <2% of revenue in 2020

# CREATING LONG TERM, SUSTAINABLE VALUE

	TARGETS	2021	ONCE RECOVERY IS UNDERWAY
1	FX-neutral revenue growth	A strong recovery	+ 5-6%
2	Comparable EBIT margin	A small increase	+ 20-40bps
3	Employee engagement score	Above the high-performing norm	
4	Mission 2025	Accomplish our sustainability commitments	

# Q&A

For further information on Coca-Cola HBC  
please visit our website at:  
[www.coca-colahellenic.com](http://www.coca-colahellenic.com)

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