

Our impact

We believe that the only way to create long-term value for all our stakeholders is through sustainable growth. We create socio-economic value for the societies in which we operate by creating jobs, training workers, building physical infrastructure,

procuring raw materials, transferring technology, paying taxes, expanding access to products and services, and creating growth opportunities for our customers, distributors, retailers and suppliers.

Measuring and managing these contributions through the sustainable growth of our business is an important part of our purpose. Since 2010 we have conducted socio-economic impact studies in our markets to better understand the range and extent of the value created in our ecosystem.

4. Value created



Our people

- In 2021 we provided jobs directly to 27,211 people in 28 countries
- Median basic salary ratio women/men: 1.15



Our customers

- We increased the frequency of our customer engagement, providing customers with the best support
- In the marketplace we achieved a new total number of almost 577,000 energy-efficient coolers



Our communities

- We trained 210,422 young people through our #YouthEmpowered programme to boost employability
- We invested €6.8 million in local community initiatives



Our shareholders

- We continued to control costs and generate strong growth in profit
- In recognition of our business's strength and future opportunities, the Board has proposed a dividend of €0.71 per share, a +10.9% increase compared with last year



Our wider stakeholders

- Our business activities generate revenue for our customers, suppliers and contractors as well as income for our employees



Our consumers

- We provide high-quality beverages and healthy options, reducing calories per 100ml of sparkling soft drinks by 15% in 2021 compared to our 2015 baseline



Our suppliers

- We spent over €3.5 billion with local suppliers
- We are working with our suppliers to support their sustainable practices and emission reduction plans

5. Socio-economic contribution

796,942
training hours for
our people

1.7m
customers served

1 = 10
job in the
System jobs in our
community

320,311
indirect employment across
the value chain

€1,015.2m
total employee costs

31,920
employees in the Coca-Cola
System in our markets

548,835
2017-2021 cumulative
young people trained in
our communities

€3.4bn
paid in taxes

€11.5bn
created in added value across
our value chain

€541m
CapEx spend in our markets

16,200
suppliers operating
across our value chain

>€3.5bn
spent with local
suppliers

715* m
potential consumers refreshed

To read the methodology behind our socio-economic impact numbers, please see page 247

* With the addition of Egypt.