



FOR IMMEDIATE RELEASE

Coca-Cola HBC AG announces change to the Board and confirms dividend dates

Zug, Switzerland – 15 May 2017 – Coca-Cola HBC AG (“**Coca-Cola HBC**” or the “**Company**”) today announces that Antonio D’Amato has informed the Company of his intention to retire from the board of directors of Coca-Cola HBC (the “**Board**”) at the time of the Company’s annual general meeting (“**AGM**”) on 20 June 2017. Antonio D’Amato has served on the Board for fifteen years.

Following Mr. D’Amato’s retirement, with the recommendation of Coca-Cola HBC’s Nomination Committee, the Board has proposed Ms. Charlotte J. Boyle for election at the AGM as a non-executive member of the Board, with effect from the same date. The Board believes that Ms. Charlotte J. Boyle qualifies as independent under the criteria set forth in the UK Corporate Governance Code.

Anastassis G. David, Chairman of Coca-Cola HBC, made the following remarks: “On behalf of the Board, I would like to take this opportunity to offer our sincere appreciation to Antonio for the significant contribution he has made to the Company over the past years. I also look forward to working with Charlotte, who will bring significant skills and experience in the areas of talent development and executive remuneration to our Board, Nomination Committee and Remuneration Committee.”

Subject to the election of the proposed Board members at the AGM and effective immediately after the AGM on 20 June 2017, the Board has resolved that the composition of the Board Committees will be as follows:

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|---------------------------------|--|
| Audit Committee | William (Bill) W. Douglas III (Chair) John P. Sechi Olusola (Sola) David-Borha |
| Nomination Committee | Reto Francioni (Chair) Charlotte J. Boyle Alexandra Papalexopoulou |
| Remuneration Committee | Alexandra Papalexopoulou (Chair) Charlotte J. Boyle Reto Francioni |
| Social Responsibility Committee | Anastasios I. Leventis (Chair) Alexandra Papalexopoulou José Octavio Reyes |

Aside from the information set out in this announcement, no further information is required to be disclosed pursuant to the UK Financial Conduct Authority's Listing Rule 9.6.13 and the new non-executive director does not hold any interests in the shares of Coca-Cola HBC.

This announcement is made pursuant to Listing Rule 9.6.11.

A brief biography for the proposed new non-executive director is set out below.

Charlotte J. Boyle

Ms. Boyle joined The Zygos Partnership, an international search and board advisory firm, as a consultant in 2003 and was subsequently appointed associate partner in 2006 and partner in 2008. After 14 years with the firm, she will retire from her position in July 2017. Prior to that, Ms. Boyle worked at Goldman Sachs International between 2000 and 2003. Between 1996 and 1999 Ms. Boyle was a consultant at Egon Zehnder International, an international executive search and management assessment firm. Ms. Boyle obtained an MBA from the London Business School and an MA from Oxford University and was a Bahrain British Foundation Scholar. Ms. Boyle serves as a member of the board and as chair of the finance committee of Alfanar, the first venture philanthropy organisation focused on the Arab world.

Dividend dates

The Board has proposed to declare a gross dividend of EUR 0.44 on each ordinary registered share with a par value of CHF 6.70 out of the general capital contribution reserve. Subject to approval of the dividend by the Company's shareholders at the AGM on 20 June 2017, the Board currently anticipates that the dividend is expected to be paid on 25 July 2017 to holders of ordinary shares on the record date of 30 June 2017. The shares are expected to be traded ex-dividend as of 29 June 2017, in which case the last day on which the shares may be traded with the entitlement to receive dividends will be 28 June 2017.

Enquiries

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Coca-Cola Hellenic Bottling Company

About Coca-Cola HBC

Coca-Cola HBC is a leading bottler of The Coca-Cola Company with a sales volume of more than 2 billion unit cases. It has a broad geographic footprint with operations in 28 countries serving a population of approximately 595 million people. Coca-Cola HBC offers a diverse range of non-alcoholic ready to drink beverages in the sparkling, juice, water, sport, energy, tea and coffee categories. Coca-Cola HBC is committed to promoting sustainable development in order to create value for its business and for society. This includes providing products that meet the beverage needs of consumers, fostering an open and inclusive work environment, conducting its business in ways that protect and preserve the environment and contribute to the socio-economic development of the local communities. Coca-Cola HBC is ranked beverage industry leader in the Dow Jones Sustainability World and Europe Indices, and is also included in the FTSE4Good Index.

Coca-Cola HBC has a premium listing on the London Stock Exchange (LSE: CCH) and its shares are listed on the Athens Exchange (ATHEX: EEE). For more information, please visit <http://www.coca-colahellenic.com>.