



FOR IMMEDIATE RELEASE

Coca-Cola HBC AG

Announcement of the annual general meeting to be held on 20 June 2017

Zug, Switzerland – 16 May 2017 – The board of directors of Coca-Cola HBC AG (the "**Board of Directors**") convenes the Annual General Meeting on 20 June 2017.

The Board of Directors of Coca-Cola HBC AG ("**Coca-Cola HBC**") has resolved to convene the Annual General Meeting ("**AGM**") to be held on Tuesday, 20 June 2017 at 11:00 am CET, at Lorzensaal Cham, Dorfplatz 3, 6330 Cham, Switzerland.

The Board of Directors proposes to elect Ms. Charlotte J. Boyle as a new member of the Board of Directors, succeeding Mr. Antonio D'Amato who will retire from the Board of Directors at the AGM. Further details of the appointment were announced on 15 May 2017. The Board of Directors believes that Ms. Charlotte J. Boyle qualifies as independent under the criteria set forth in the UK Corporate Governance Code.

The AGM will also resolve on the proposed dividend of EUR 0.44 on each ordinary registered share of Coca-Cola HBC AG with a par value of CHF 6.70 out of the general capital contribution reserve, as shown in the stand-alone financial statements (capped at an amount of CHF 200,000,000), which was initially announced on 16 February 2017, with further details announced separately on 15 May 2017.

Furthermore, the Board of Directors proposes to amend the articles of association of Coca-Cola HBC in order to bring the process for determining executive remuneration in line with the UK Corporate Governance Code.

The AGM agenda items are set out in the summary below.

Agenda of the AGM

In summary, the AGM will have the following agenda and will include the following proposals by the Board of Directors:

1. Receipt of the 2016 Integrated Annual Report, as well as approval of the annual management report, the stand-alone financial statements and the consolidated financial statements
2. Appropriation of available earnings and reserves / declaration of dividend
 - 2.1 Appropriation of available earnings
 - 2.2 Declaration of a dividend from reserves



3. Discharge of the members of the Board of Directors and the members of the Operating Committee
4. Election of the Board of Directors, the Chairman of the Board of Directors and the Remuneration Committee
 - 4.1 Current members of the Board of Directors
 - 4.1.1 Re-election of Anastassis G. David as a member of the Board of Directors and as the Chairman of the Board of Directors (in a single vote)
 - 4.1.2 Re-election of Dimitris Lois as a member of the Board of Directors
 - 4.1.3 Re-election of Alexandra Papalexopoulou as a member of the Board of Directors and as a member of the Remuneration Committee (in a single vote)
 - 4.1.4 Re-election of Reto Francioni as a member of the Board of Directors and as a member of the Remuneration Committee (in a single vote)
 - 4.1.5 Re-election of Ahmet C. Bozer as a member of the Board of Directors
 - 4.1.6 Re-election of Olusola (Sola) David-Borha as a member of the Board of Directors
 - 4.1.7 Re-election of William W. Douglas III as a member of the Board of Directors
 - 4.1.8 Re-election of Anastasios I. Leventis as a member of the Board of Directors
 - 4.1.9 Re-election of Christodoulos Leventis as a member of the Board of Directors
 - 4.1.10 Re-election of José Octavio Reyes as a member of the Board of Directors
 - 4.1.11 Re-election of Robert Ryan Rudolph as a member of the Board of Directors
 - 4.1.12 Re-election of John P. Sechi as a member of the Board of Directors
 - 4.2 Election of Charlotte J. Boyle as a member of the Board of Directors and as a member of the Remuneration Committee (in a single vote)
5. Election of the independent proxy
6. Election of the auditors
 - 6.1 Re-election of the statutory auditor
 - 6.2 Advisory vote on re-appointment of the independent registered public accounting firm for UK purposes
7. Advisory vote on the UK Remuneration Report
8. Advisory vote on the Remuneration Policy
9. Advisory vote on the Swiss Remuneration Report
10. Approval of the remuneration of the Board of Directors and the Operating Committee
 - 10.1 Approval of the maximum aggregate amount of remuneration for the Board of Directors until the next annual general meeting



Coca-Cola Hellenic Bottling Company

10.2 Approval of the maximum aggregate amount of remuneration for the Operating Committee for the next financial year

11. Amendments to the Articles of Association in respect of the determination of the remuneration of the Chief Executive Officer and the Non-Executive Members of the Board of Directors

The formal notice of the AGM, including a full description of the items of the agenda and the proposals of the Board of Directors, has been published today in the Swiss Official Gazette of Commerce (Schweizerisches Handelsamtsblatt). A circular incorporating the formal notice of the AGM is sent to all registered shareholders. It has also been submitted to the National Storage Mechanism and will shortly be available for inspection at <http://www.morningstar.co.uk/uk/NSM>, as well as on Coca-Cola HBC's website at <http://coca-colahellenic.com/en/media/news/>, together with the 2016 integrated annual report and other relevant shareholder information.

Zug, 16 May 2017

Coca-Cola HBC AG

The Board of Directors

Enquiries

Coca-Cola HBC Group

Basak Kotler
Investor Relations Director

Tel: +44 20 37 444 231
basak.kotler@cchellenic.com

Maria Livaniou
Head of Shareowner Services

Tel: +30 210 6183 106
maria.livaniou@cchellenic.com

Vasso Aliferi
Investor Relations Manager

Tel: +30 210 6183 341
vasso.aliferi@cchellenic.com

About Coca-Cola HBC

Coca-Cola HBC is a leading bottler of The Coca-Cola Company with a sales volume of more than 2 billion unit cases. It has a broad geographic footprint with operations in 28 countries serving a population of approximately 595 million people. Coca-Cola HBC offers a diverse range of non-alcoholic ready to drink beverages in the sparkling, juice, water, sport, energy, tea and coffee categories. Coca-Cola HBC is committed to promoting sustainable development in order to create value for its business and for society. This includes providing products that meet the beverage needs of consumers, fostering an open and inclusive work environment, conducting its business in ways that protect and preserve the environment and contribute to the socio-economic development of the local communities. Coca-Cola HBC is ranked beverage industry leader in the Dow Jones Sustainability World and Europe Indices, and is also included in the FTSE4Good Index.

Coca-Cola HBC has a premium listing on the London Stock Exchange (LSE: CCH) and its shares are listed on the Athens Exchange (ATHEX: EEE). For more information, please visit <http://www.coca-colahellenic.com>.