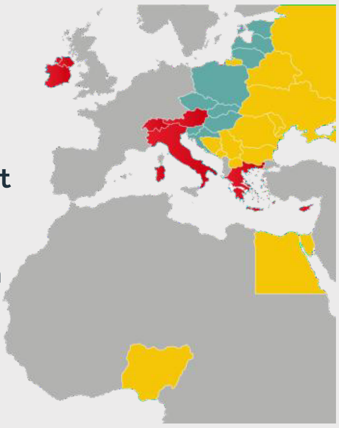
FACTSHEET

AUGUST 2026

We are a **strategic bottling partner of The Coca-Cola Company** - a strong **growth-focused business** with a **proven track record** of delivering results; founded on a **leading market presence** in attractive **growth categories** across a **diversified country footprint**. Our growth is fuelled by long-term investments in our unique **24/7 brand portfolio**, our **bespoke capabilities** and the **strength of our people**, underpinned by our **leading position in sustainability**.

We serve 760 million consumers across **29 countries** with the world's **best-known beverage brands** with proven routes to market, a **leading market presence** and a **unique geographic mix** across Western, Central & Eastern Europe and Africa.



Established markets	**21%** of volume	**31%** of NSR[1]	**28%** of EBIT[2]
Developing markets	**16%** of volume	**22%** of NSR[1]	**18%** of EBIT[2]
Emerging markets	**63%** of volume	**47%** of NSR[1]	**54%** of EBIT[2]

1. NSR is Net Sales Revenue. **2.** Comparable EBIT

FY 2025 by Group reporting segment; colours refer to the countries in the map.

Our performance is underpinned by our **bespoke capabilities:** revenue growth management, data, insights and analytics, digital commerce, route to market and customer management, all **delivered by exceptional people**.

For details on APMs refer to 'Alternative Performance Measures' and 'Definitions and reconciliations of APMs' sections of our 2025 full-year results press release.

We operate in **attractive growing categories** and our strategic priority categories are **Sparkling, Energy and Coffee**.

SPARKLING
c.70%
of FY 2025 volume

Non-Alcoholic Ready to Drink (NARTD)	**€68bn** market value in 2022	**4-6%** CAGR 2024-28
Coffee	**€32bn** market value in 2022	**4-5%** CAGR 2024-28

Source: internal system projections, excluding Russia and Ukraine

We have a track record of consistent growth driven by our portfolio, capabilities and markets

	2025	5-year average[1]
Volume	+2.8%	+3.9%
Price/mix	+5.1%	+10.5%
Revenue	+8.1%	+14.7%
EBIT	+11.5%	+13.7%

1. Five-year average annual organic growth rate

We have clear capital allocation priorities:

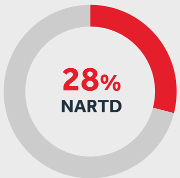
1. Investing in the business, we expect **capex to be between 6.5% to 7.5% of revenue**
2. **Progressive dividend policy**, with a payout ratio of 40% to 50%
3. **Strategic M&A**
4. **We return excess capital** to shareholders

We have a leading position in Sparkling and strong positions in other categories,

with opportunities to continue to expand market share

Value share across our footprint
(FY 2025)

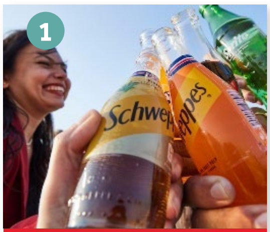
We are gaining share in Sparkling in most markets...



... and across most of our NARTD categories, resulting in the sixth consecutive year of share gains

Source: Nielsen, IRI and GlobalData, excluding Russia

A clear strategy frames our actions, with five growth pillars underpinning our strategy



Leverage our unique 24/7 portfolio

Win in the marketplace

Fuel growth through competitiveness & investment

Cultivate the potential of our people

Earn our licence to operate

Strategic priority categories

SPARKLING
ENERGY
COFFEE

- prioritised across the Group
- grow penetration and share

Sparkling
c.67%

Coffee
c.1%

Energy
c.9%

Tea
c.2%

Juices
c.8%

Hydration
c.6%

Premium Spirits
c.4%

Snacks
c.1%

All other brands

- locally relevant portfolio
- focus on profitable growth

All numbers as of FY 2025 by revenue

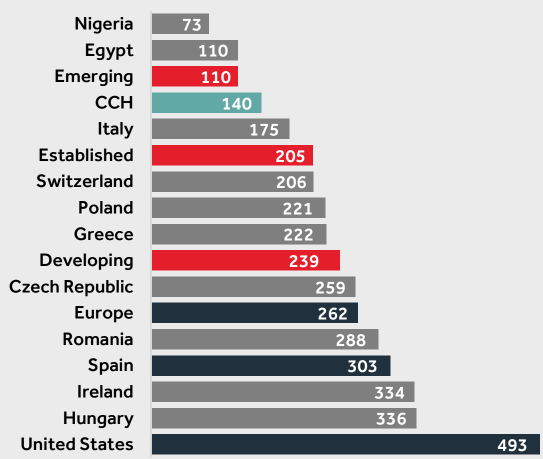
There are growth opportunities across our **diversified country footprint**

Growing population and GDP across our markets

	Population[1]	GDP per capita CAGR[2]
Emerging markets	c.+4%	>4%
Developing markets	c.-1%	>5%
Established markets	c.-1%	>3%
TOTAL	c.+1%	c.4%

For details on APMs refer to 'Alternative Performance Measures' and 'Definitions and reconciliations of APMs' sections of our 2025 full-year results press release
1. UN Population data, excluding Russia (2025-2028)
2. IMF: GDP per capita (PPP; International, $)
3. Sparkling servings per capita, FY 2025; data based on internal industry estimates and UN Population, excluding Russia

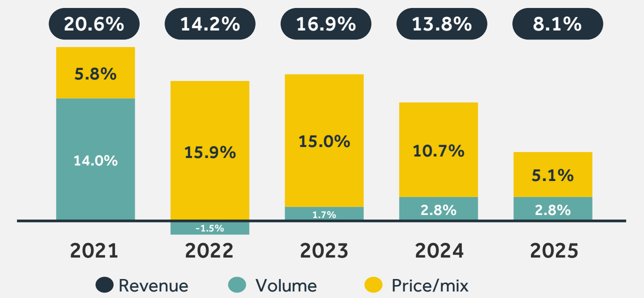
Opportunity to grow Sparkling servings per capita[3]



Full-year 2025 results: strong execution and financial performance

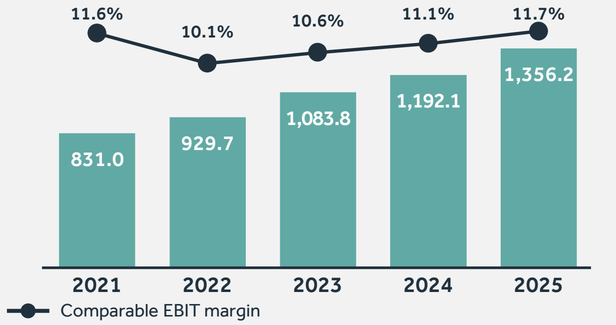
Focused execution drives strong organic growth

Organic growth (% change on prior year)



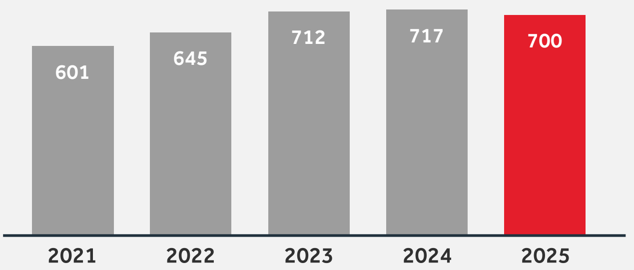
Strong EBIT growth and profitability

€m



Robust FCF and strong balance sheet

Free cashflow (FCF) (€ m)

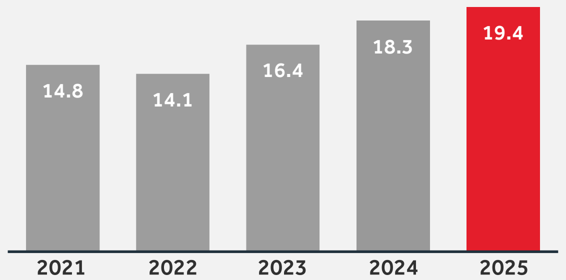


Net debt/ comparable EBITDA leverage ratio target **1.5-2.0x**

0.7x at end 2025

Good improvement in ROIC

Return on Invested Capital (%)



We have a progressive dividend policy with a target payout ratio of 40% - 50%.

Full-year 2025 key financial results by segment

	GROUP		Established markets		Developing markets		Emerging markets	
	2025	2024	2025	2024	2025	2024	2025	2024
Volume (m unit cases)	**2,997**	2,915	**632**	631	**486**	483	**1,879**	1,801
Net sales revenue (€m)	**11,605**	10,754	**3,600**	3,501	**2,552**	2,385	**5,453**	4,868
NSR / unit case organic growth (%)	**5.1%**	10.7%	**2.3%**	3.0%	**5.3%**	10.0%	**8.5%**	18.9%
Comparable EBIT (€m)	**1,356**	1,192	**379**	388	**242**	227	**735**	577
Comparable EBIT margin (%)	**11.7%**	11.1%	**10.5%**	11.1%	**9.5%**	9.5%	**13.5%**	11.8%

2026 guidance as of 5 August 2026

- **Updated:** Organic revenue growth around the top end of our 6% to 7% range
- **Updated:** Organic EBIT growth in the range of **8% to 10%** (previously 7% to 10%)
- **Updated:** **€0 to 10 million** tailwind from translational FX on our Group comparable EBIT (previously €0 to 30 million headwind)
- We do not expect significant restructuring costs to occur (unchanged)
- Comparable effective tax rate to be within a range of **26% to 28%** (unchanged)
- **Updated:** Net finance costs expected to be between **€40 to 50 million** (previously €45 to 65 million)

Our mid-term targets

Organic revenue growth

6 to 7% on average p.a.

Organic EBIT margin growth

20 to 40 bps on average p.a.

- Continued focus on **ROIC** expansion
- **CAPEX** 6.5% to 7.5% of revenue
- Growing **Free Cash Flow** to support capital allocation priorities

For details on APMs refer to 'Alternative Performance Measures' and 'Definitions and reconciliations of APMs' sections of our 2025 full-year results press release

A sustainable business

Sustainability remains at the core of our strategy, enabling us to deliver growth while creating value for our communities, partners, and the environment.

H1 2026 highlights

Mission 2025 / Mission Refresh

In March, we concluded Mission 2025, achieving or making significant progress on our targets.

We launched **Mission Refresh**, anchored in four flagship commitments:

1. Reach net zero emissions by 2040
2. Achieve net positive biodiversity impact by 2040
3. Replenish 100% of water we use in our beverages and in high-risk location plants by 2035
4. Be a neighbour of choice for our communities

These are underpinned by measurable targets, which we'll track progress against & publish performance annually.

For more details see our website and 2025 Integrated Annual Report.

Sustainability leadership

- Ranked **world's most sustainable beverage company** for the ninth time by Dow Jones Best-In-Class indices
- Achieved the **highest ESG score in the beverage industry** in the FTSE Russell assessment, maintaining inclusion in the FTSE4Good Index Series

FTSE4Good

Top 1%

Communities

- Completion of a **€4.1 million water infrastructure project** in Bulgaria
- **The Coca-Cola HBC Foundation committed €1.5 million** to local communities and resilience initiatives

Partnerships

- International Sustainable Linked Business Plan with **Carrefour and The Coca-Cola Company**, focusing on packaging collection, carbon reduction and logistics optimisation, rolled out in **Poland**

In July 2026, we hosted our third **Bitesize investor event** on our **Egypt business**, focusing on the attractive market opportunity, the progress made since the 2022 acquisition, and how investments, portfolio expansion, strategic partnerships, and our people are supporting long-term growth. The event was hosted by Naya Kalogeraki, COO, and the Egypt team.

Please visit our website to watch the replay of the event.

For further information on Coca-Cola HBC:
Please visit: www.coca-colahellenic.com/en/investor-relations
Or contact our investor relations team:
investor.relations@cchellenic.com

August 2026:
This document should be read in conjunction with the H1 2026, 2025 full-year results press release, the 2025 IAR and the accompanying forward-looking statement disclaimers.

1. For details on APMs refer to 'Alternative Performance Measures' and 'Definitions and reconciliations of APMs' sections.
2. Period refers to May year-to-date 2026, according to Nielsen and HIST methodology, excluding Russia

H1 2026 highlights

Volume-led H1 supports upgraded 2026 guidance

Strong execution of strategic priorities drives organic revenue growth of 9.6%[1]

- Organic volume grew 7.5% in the first half, driven by Sparkling +6.4% and Energy +26.1%
- While Q1 benefitted from four additional selling days, Q2 volumes accelerated on an underlying basis to +5.8%, underpinned by broad-based strength across all segments
- Organic revenue per case growth of 1.9%, reflecting targeted revenue growth management initiatives, despite country mix
- Reported revenue grew 10.8%, with strong organic growth and a benefit from FX translation
- Value share growth of 80 basis points in non-alcoholic ready-to-drink (NARTD) and 40 basis points in Sparkling year-to-date[2]

Strong organic comparable EBIT growth of 15.2%

- Comparable EBIT of €760.1 million, growing 15.2% on an organic basis and 17.0% on a reported basis, supported by a modest FX tailwind
- Comparable gross profit margin grew 110 basis points to 37.8%, benefitting from good top line leverage
- Opex as a percentage of revenue increased by 50 basis points year-on-year, reflecting increased marketing investments in key events and innovations
- Comparable EBIT margins improved 60 basis points on a reported and organic basis to 12.2%

Segmental highlights: broad-based organic growth

- **Established:** Organic revenue increased by 6.2%, led by volume growth; organic EBIT increased 6.9%
- **Developing:** Organic revenue up 9.0%, driven by both volume growth and revenue-per-case expansion; organic EBIT up 1.8%
- **Emerging:** Organic revenue up 12.0% driven by strong volume growth; organic EBIT up 23.9%

Strong EPS growth while continuing to invest

- Comparable EPS of €1.51, an increase of 15.2%, with strong EBIT growth only partly offset by higher finance costs year-on-year
- Robust free cash flow of €215.7 million, lower by 11.8% year-on-year, reflecting higher capex, as we continued to invest in growth initiatives

Continued investment in our 24/7 portfolio and bespoke capabilities

- Together with The Coca-Cola Company, we generated strong engagement with FIFA World Cup™ activations across our markets, including FIFA World Cup™ special-edition Coca-Cola and Powerade packs, value-added promotions and tailored fan experiences
- Launched the new visual identity of Coke Zero Sugar Zero Caffeine in 18 markets, and saw strong double-digit volume growth
- Launched innovations of Monster, alongside marketing activations leveraging MotoGP, Formula 1 and football partnerships
- Coffee grew 24.5% in the out-of-home channel, our strategic priority
- New Digital Hub established in Egypt to support our Group digital transformation strategy

Remain on track to complete the acquisition of Coca-Cola Beverages Africa during the second half of 2026

- Clearance by antitrust authorities received in four out of six jurisdictions to date
- In July, the South African Competition Commission recommended that the Competition Tribunal approve the transaction with conditions

Building on our long-standing growth trajectory, we are pleased to report a strong first-half performance with organic revenues up 9.6%, driven by volume growth across all segments. This momentum reflects our execution excellence, continued investment in our bespoke capabilities, and the strength of our 24/7 portfolio.

Strong partnerships are at the heart of our business, and successful FIFA World Cup activations with our customers, including unique fan experiences and special-edition Coca-Cola and Powerade packs were among the highlights of the period. Innovation played a key role in driving growth, with exciting activity across Sparkling, Monster and Powerade. We also held our recent Bitesize Investor event in Cairo where we were proud to share Egypt's growth journey and achievements since our acquisition in 2022, fuelled by consistent investments.

As we progress into the second half of the year, I would like to thank our teams, customers, The Coca-Cola Company and all our partners for their ongoing commitment and support.

Given our strong first half, we are upgrading our 2026 guidance today. The macroeconomic and geopolitical environment remains challenging and unpredictable, but we are confident that our portfolio, capabilities and people position us to continue to win in the market and create value.

Zoran Bogdanovic, CEO