Communications on Progress (COP) - Water

CEO Water Mandate	What We Have Done
1. Direct Operations	
• Conduct a comprehensive water-use assessment to understand company's water use in direct production • Set targets for operations for water conservation and wastewater treatment, framed in a corporate cleaner production and consumption strategy • Invest in and use new technologies to achieve these goals • Raise awareness in corporate culture • Include water sustainability in business decision-making	• Assessments of bottling plants include: annual corporate water footprint; bi-annual risk assessments; source vulnerability assessments and protection programmes • Annual targets for water conservation – 2009 target of 3% met and exceeded; 25% improvement in efficiency since 2002 • 100% of wastewater to be treated by 2010 – 96% achieved by 2009 • Part of broader water stewardship strategy and plant eco-efficiency KBIs • Work with suppliers to develop and implement water-savings technologies • Water savers toolkit help plants identify water-savings opportunities • Employee participation encouraged in watershed protection initiatives
2. Supply Chain and Watershed Management	
• Build capacities to analyse and respond to watershed risk • Share water sustainability practices – established and emerging – with suppliers • Encourage suppliers to improve water conservation, quality monitoring, wastewater treatment, recycling • Encourage suppliers to assess their water usage and impacts • Encourage major suppliers to report progress against goals	• Corporate water footprint studies water use in supply chain • Bi-annual risk assessments study local context for bottling plants • Source vulnerability assessments at all plants by 2012 • Source protection programmes to start 2010 onwards • Watershed protection partnerships in all countries by 2010
3. Collective Action	
• Build ties with civil society organisations, especially regional and local • Work with national, regional and local governments and authorities to address water sustainability issues and policies, and with international bodies • Encourage development and use of technologies • Actively support Country Networks of the UN Global Compact • Support water initiatives and collaborate with UN bodies and IGOs	• Community watershed partnerships involve government agencies, NGOs and communities in almost all countries • Work with UN bodies, IGOs and NGOs on water initiatives, including UNDP, UNICEF, GWP and WWF • Projects include promoting rainwater harvesting in water-scarce areas • Active members of Country Networks of the Global Compact in 13 countries
4. Public Policy	
• Contribute to government regulation and creation of market mechanisms to drive water sustainability agenda • Advocate water sustainability in global and local policy discussions, presenting role and responsibility of the private sector in supporting integrated water resource management • Partner with government, business, civil society and others to advance knowledge, intelligence and tools • Support policy-oriented bodies and frameworks	• Founder signatory of the CEO Water Mandate • Support development of national policy and regulatory frameworks for integrated water resources management • Founding member of the Water Footprint Network
5. Community Engagement	
• Endeavor to understand the water and sanitation challenges in our communities and how we impact those challenges • Be active community members, and encourage/support local government, groups and initiatives advancing water and sanitation • Work with public authorities to support – when appropriate – development of adequate water infrastructure, including water and sanitation delivery systems • Undertake water-resource education and awareness campaigns with local stakeholders	• Bi-annual risk assessments study water and sanitation in local communities • Work in partnerships with governments and civic society to support water and sanitation initiatives in countries from Nigeria to Romania • Annual river celebrations promote awareness and understanding of the Danube, Sava, Vistula and Volga • Clean-ups of waterways in most countries of operation • Schools education on water sustainability in eight countries with Danube Box tool-kit alone reaching 900,000 children
6. Transparency	
• Describe actions and investments in relation to CEO Water Mandate in a COP, referring to performance indicators such as GRI • Publish and share water strategies (targets, results, areas for improvement) in corporate reports, using GRI water indicators. • Be transparent in dealings and conversations with governments and other public authorities on water issues	• GRI reporter since 2003; Application level B-; all core/additional water indicators reported • Water performance data reported publicly since 2002 • COP-Water since 2008 Report; Notable Reporter since 2005 • 1st corporate water footprint published in 2009 • All interaction with government and public authorities governed by our Code of Business Conduct. COP describes policy positions and partnerships • Political contributions are expressly prohibited