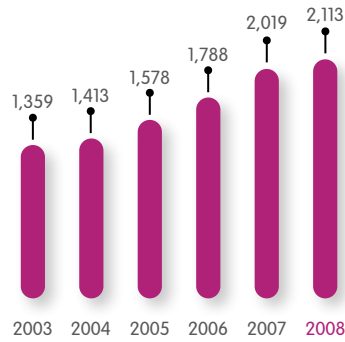


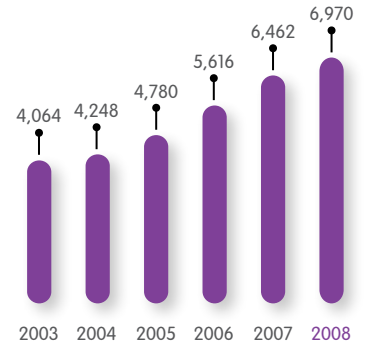
2008 fact sheet

Key business indicators*

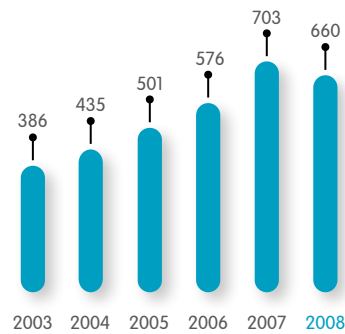
VOLUME
million unit cases



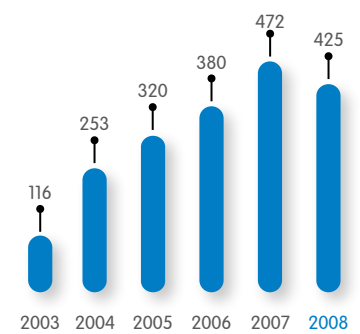
NET SALES REVENUE
€ million



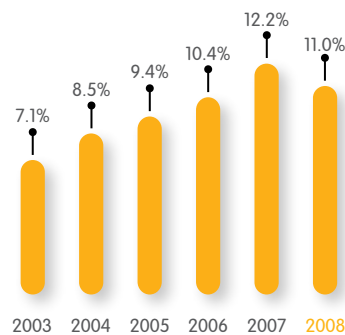
EBIT
€ million



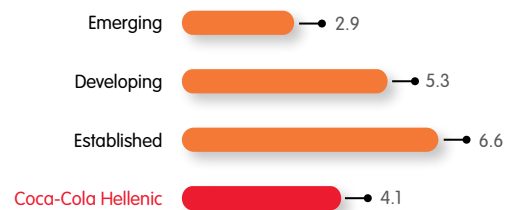
NET PROFIT
€ million



RETURN ON INVESTED CAPITAL

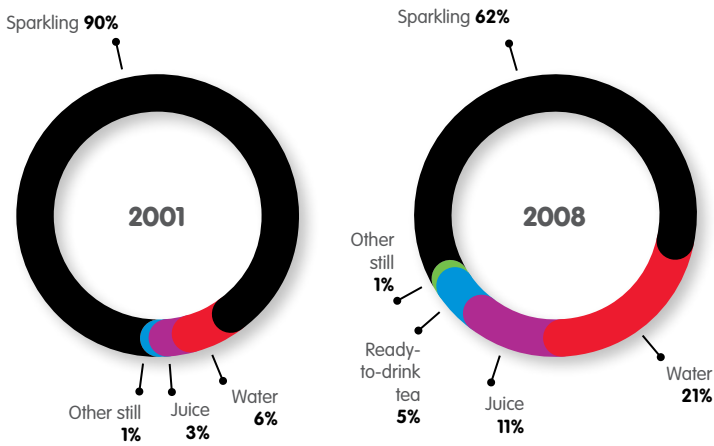


**NUMBER OF COLD DRINK EQUIPMENT DOORS
PER 1,000 PEOPLE**
excluding Nigeria

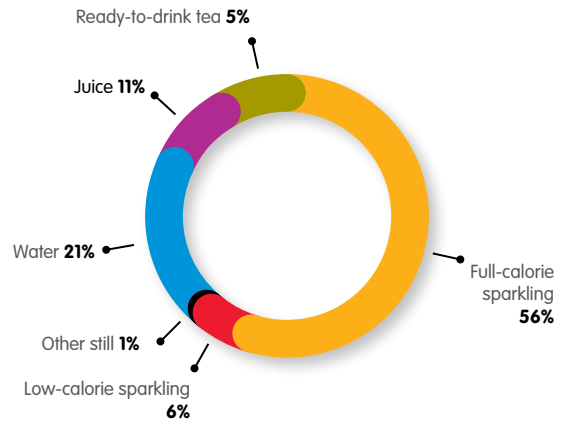


Note:
The financial indicators above are presented on a comparable basis which excludes recognition of the non-cash impairment charge to intangible assets, non-recurring items and the results of Socib SpA in 2008

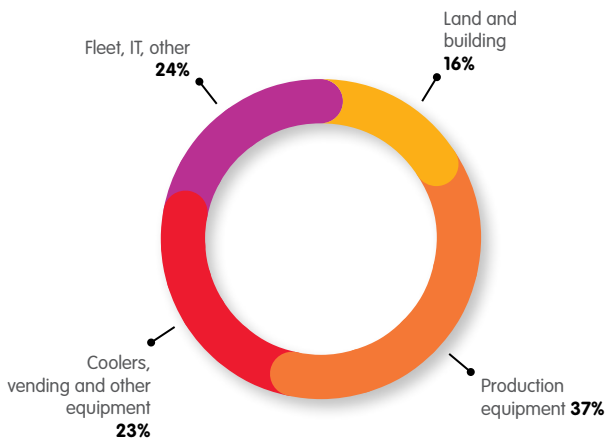
VOLUME CATEGORY SPLIT



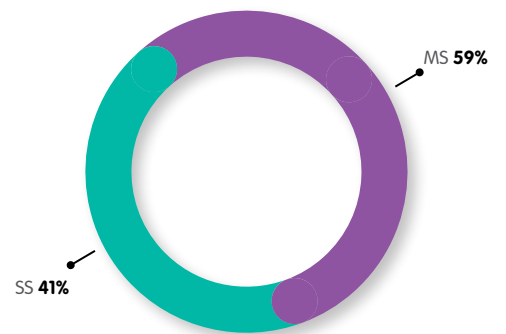
VOLUME PRODUCT SPLIT



CAPITAL EXPENDITURE SPLIT

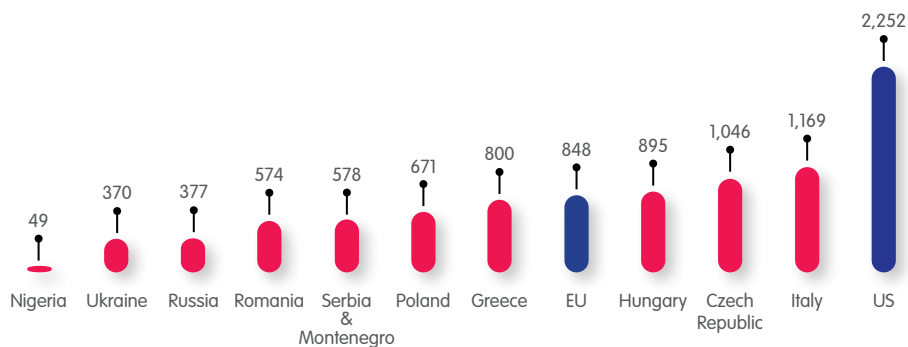


SINGLE-SERVE / MULTI-SERVE PACKAGES
Volume split



ALCOHOL-FREE BEVERAGES PER CAPITA CONSUMPTION

Coca-Cola Hellenic's top ten countries by population vs. European Union (EU) and United States (US)



Source: Canadean (2007), Company estimates